

REDEVELOPMENT FUNDRAISING

Appendix "A" to By-Law No. 23-13

December, 2022

ITEM			RECOMMEND	COMMENTS
Major Naming Rights	New Build (1)	\$300,000	\$300,000	Target surpassed with current commitment
	Secure Garden and Shelters (1)	\$100,000	\$100,000	
	Dining Balcony (6 balconies)	\$10,000	\$60,000	
	Pedestrian Walkway (1)	\$25,000	\$25,000	
	Neighbourhoods (6)	\$100,000	\$600,000	
	Individual Resident Room Naming (132)	\$5,000	\$660,000	
	Existing Room Namings from MVL (60)	\$0		Names to be transferred from MVL
Community Spaces	Café	???		Hold
	Community Room (1)	\$25,000	\$25,000	
	Living Rooms (6)	\$15,000	\$90,000	
	Dining Rooms (6)	\$30,000	\$180,000	
	Sun Rooms (6)	\$15,000	\$90,000	
	Chapel	???		Hold for discussion with Ministerial Association

Event Fundraisers				
	Bonspiels, golf tournaments, BBQs, music festivals, walk-a-then Car shows, bingos, lottery events, fishing tournament	200,000	200,000	Approach 10 local municipalities to host an event
	Sally Port for Bike	\$20,000	\$20,000	
	Water Fountain in Garden	\$5,000	\$5,000	
TOTAL			\$2,355,000	

